



Partners CARD

Retail Advisor
Information Booklet



ATL, GA



www.partnerscard.com

404-231-9887

●
Amanda Guthrie

●
partnerscard@camptwinlakes.org

Welcome to Partners Card 2019!

Thank you for participating in this year's Partners Card fundraiser! This information booklet will provide all the information you need for being a Retail Advisor. We appreciate your time and dedication to helping make camp possible for thousands of children facing serious illnesses, disabilities, and other life challenges.

About Partners Card

Partners Card is one of Camp Twin Lakes' signature fundraisers. For nineteen years, Partners Card has allowed thousands of Atlanta shoppers to save money while sending kids to camp. Last year, Partners Card raised almost \$330,000, which sent more than 596 kids to camp!

How The Card Works

Shoppers purchase a card for \$70, which they can use at over 400 Atlanta-area businesses to receive a 20% discount during the 10-day period of October 23 to November 1, 2020. *Our generous sponsors underwrite all of the costs of Partners Card, therefore, 100% of the card purchases benefit Camp Twin Lakes.*

Camp Twin Lakes provides life-changing, therapeutic, recreational and medically-supportive camp experiences for children with serious illnesses, disabilities and other life challenges.



Mission Statement

We provide year-round camp experiences for children with serious illnesses, disabilities, and other life challenges to help each camper grow in their confidence and experience the joys of childhood.

Our Vision

Camp Twin Lakes will be a vital network of closely aligned partners who collaborate to provide year-round transformative camp experiences that deeply impact our campers and their families.

For over 25 years, Camp Twin Lakes has provided life-changing camp experiences to thousands of Georgia's children with serious illnesses, disabilities, and other life challenges.

Camp Twin Lakes provides week-long summer camps and year-round weekend retreats at three fully-accessible and medically-supportive campsites, and through hospital-based Camp-To-Go programs across the state of Georgia.

Camp Twin Lakes collaborates with more than 60 nonprofit organizations, each serving a different population, to create customized programs that teach campers to overcome obstacles and grow in their confidence and capabilities.

Annually, Camp Twin Lakes serves more than 10,000 campers, leverages support from 3,500 volunteers, and subsidizes 70% of the direct camp costs for every camper served.

Could there be a better way to shop, save, and support?

Retail Advisor Job Description

Retail Advisors are dedicated volunteers who work at/with or manage one of our participating retail locations. They provide us with valuable insight from the perspective of a retailer and help us to recruit other retailers in their geographical location or field of business.

We ask that our Retail Advisors:

- Answer emails from Camp Twin Lakes staff with questions about the program (no more than 1-2 per month).
- Promote our program to other retailers in order to recruit more participants.
- Brainstorm ways to increase visibility and participation in each area



“When I’m at camp, I am no longer different from everyone else.

At Camp Twin Lakes, different becomes normal, and for me, that’s a dream come true.”

-CTL Camper

Retailer FAQ’s

- The Partners Card is valid **ONLY** October 23 – November 1, 2020.
- If any merchandise is excluded from the 20% discount, it is listed in the Partners Card Directory.
- A shopper may use the card as often as he/she chooses from October 23 – November 1, 2020.
- A shopper must be present with a signed Partners Card at the time of purchase.
- Special orders are not subject to discount unless permitted by the store.
- The 20% discount excludes alcohol at all participating restaurants.
- Only the cardholder can use the Partners Card.
- The courier will be dropping off Partners Card materials the first week in October.
- The store can put their materials up as soon as they would like.
- The courier will return after the program to pick up all payments and unsold cards to deliver them back to Camp Twin Lakes.
- If a you run out of materials, please contact Camp Twin Lakes at **404-231-9887**.

**Thank you for helping send children to
Camp Twin Lakes!**

How Retailers Process a Partners Card Purchase

1. The Order Form is located on the back cover of the Card Directory.
2. When someone wishes to purchase a Partners Card, the retailer should have them detach the order form and fill out their information.
 - **Cash:** Please staple or paper clip cash to the buyer's Order Form.
 - **Credit Cards:** We accept all credit cards. Please double check the boxes to make sure the card numbers are correct, includes expiration date and verification code, and that the address is complete.
 - **Check:** Make payable to Camp Twin Lakes. Please staple or paper clip the check to the buyer's Order Form.
3. Once they have the purchaser's Order Form and payment, the Card and Store Directory booklet is theirs to keep and use to shop!
4. They will place all Order Forms and money in the white envelope provided and the courier will pick everything back up after the Partners Card program. Camp Twin Lakes will process everything at the conclusion of the program.

CREDIT CARD INFORMATION

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
----------------------	----------------------	----------------------	----------------------	----------------------	----------------------	----------------------	----------------------	----------------------	----------------------

Credit Card Number

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
----------------------	----------------------	----------------------	----------------------	----------------------	----------------------

Exp. Date
(month/year)

CVV
(4th box AMEX only)

Signature

MAKE CHECKS PAYABLE TO: CAMP TWIN LAKES

Camp Twin Lakes
1100 Spring Street Suite 406
Atlanta, GA 30309

Phone: 404-231-9887
Fax: 404-577-8854

Partners Card Has Gone Mobile

Partners Card has developed a mobile Partners Card. Users purchase their card via smartphone and the card is saved directly on their phone.

1. How to purchase your Partners Card via smart phone?

- Visit www.partnerscard.com on a mobile device
- Select Purchase Your Partners Card
- Enter contact information and payment information. The credit card will be charged immediately and the card can be accessed directly through phone.
- **NOTE: those who choose to purchase a Partners Card through the mobile site will NOT receive a physical card.**

2. How to redeem a mobile Partners Card at a participating retailer?

- Tap the Partners Card mobile site button that will appear on home screen
- Select view Partners Card
- The card will animate to show the name of the shopper. Please check this against their ID or credit card to ensure they are using their card.

3. How can the retailer receive credit for a mobile card sold?

- When the customer purchases their mobile Partners Card, they will be asked to enter a the store name where they are purchasing the card.