



Partners CARD

Card Seller Information Booklet



www.partnerscard.com

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ATL, GA

Welcome to Partners Card 2020!

Thank you for participating in this year's Partners Card fundraiser. This booklet will provide all the information you need for selling cards to your friends, family, and co-workers. We appreciate your time and dedication to helping make camp possible for thousands of Georgia's children.

About Partners Card

Partners Card is one of Camp Twin Lakes' signature fundraisers. For nineteen years, Partners Card has allowed thousands of Atlanta shoppers to save money while sending kids to camp. Last year, Partners Card raised almost \$330,000, which sent more than 596 kids to camp!

How The Card Works

Shoppers purchase a card for \$70, which they can use at over 400 Atlanta-area businesses to receive a 20% discount during the 10-day period of October 23 to November 1, 2020. *Our generous sponsors underwrite all of the costs of Partners Card, therefore, 100% of the card purchases benefit Camp Twin Lakes.*

Camp Twin Lakes provides life-changing, therapeutic, recreational and medically-supportive camp experiences for children with serious illnesses, disabilities and other life challenges.



Mission Statement

We provide year-round camp experiences for children with serious illnesses, disabilities, and other life challenges to help each camper grow in their confidence and experience the joys of childhood.

Our Vision

Camp Twin Lakes will be a vital network of closely aligned partners who collaborate to provide year-round transformative camp experiences that deeply impact our campers and their families.

For more than 25 years, Camp Twin Lakes has provided life-changing camp experiences to thousands of Georgia's children with serious illnesses, disabilities, and other life challenges.

Camp Twin Lakes provides week-long summer camps and year-round weekend retreats at three fully-accessible and medically-supportive campsites, and through hospital-based Camp-To-Go programs across the state of Georgia. Camp Twin Lakes collaborates with over 60 nonprofit organizations, each serving a different population, to create customized programs that teach campers to overcome obstacles and grow in their confidence and capabilities.

Annually, Camp Twin Lakes serves more than 10,000 campers, leverages support from 3,500 volunteers, and subsidizes 70% of the direct camp costs for every camper served.

**Could there be a better way to
shop, save, and support?**

Card Seller Job Description

We rely heavily on Card Sellers to spread the word about Partners Card and get their communities involved. We will provide everything you need to make this process as easy as possible!

Create a Buzz!

Begin selling cards to your friends, family, and co-workers - social media is one of the easiest and best ways to get the word out. Then, use your own Partners Card to Shop and Save while supporting Camp Twin Lakes!

Your Support In Action

- 1 Card sold** = an entire cabin's meals for a day
- 2 Cards sold** = arts & crafts activities for a week
- 10 Cards sold** = a full week of camp programs for a child
- 20 Cards sold** = a hospital-based Camp-To-Go program
- 50 Cards sold** = s'mores for the entire summer
- 100 Cards sold** = a full cabin of campers for a week

Community Card Seller FAQ's

- The Partners Card is valid **ONLY** October 23– November 1, 2020.
- If any merchandise is excluded from the 20% discount, it is listed in the Partners Card Directory.
- A shopper may use the card as often as he/she chooses from October 23– November 1, 2020.
- A shopper must be present with a signed Partners Card at the time of purchase.
- Special orders are not subject to discount unless permitted by the store.
- The 20% discount excludes alcohol at all participating restaurants.
- Only the cardholder can use the Partners Card.



Please thank them for helping send children to
Camp Twin Lakes!

How to Process a Partners Card Purchase

1. The Order Form is located on the back cover of the Card Directory.
2. When someone wishes to purchase a Partners Card from you, have them detach the order form and fill out their information.
 - **Cash:** Please staple or paper clip cash to the buyer's Order Form.
 - **Credit Cards:** We accept all credit cards. Please double check the boxes to make sure the card numbers are correct, expiration date and V-code, and that the address is complete.
 - **Check:** Make payable to Camp Twin Lakes. Please staple or paper clip the check to the buyer's Order Form.
3. Once you have the purchaser's Order Form and payment, the Card and Store Directory booklet is theirs to keep and use to shop!
4. **Return all payments and unused cards by November 8th.** Place all Order Forms and money in the envelope provided. Camp Twin Lakes will process everything at the conclusion of the program.

CREDIT CARD INFORMATION

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Credit Card Number

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Exp. Date
(month/year)

CVV
(4th box AMEX only)

Signature

MAKE CHECKS PAYABLE TO: CAMP TWIN LAKES

Camp Twin Lakes
1100 Spring Street Suite 406
Atlanta, GA 30309

Phone: 404-231-9887
Fax: 404-577-8854

Partners Card Has Gone Mobile

Partners Card has developed a mobile Partners Card. Users purchase their card via smartphone and the card is saved directly on their phone.

1. **How to purchase your Partners Card via smart phone?**
 - Visit www.partnerscard.com on a mobile device
 - Select Purchase Your Partners Card
 - Enter contact information and payment information. The credit card will be charged immediately and the card can be accessed directly through phone.
 - **NOTE: those who choose to purchase a Partners Card through the mobile site will NOT receive a physical card.**
2. **How to redeem a mobile Partners Card at a participating retailer?**
 - Tap the Partners Card mobile site button that will appear on home screen
 - Select view Partners Card
 - The card will animate to show the name of the shopper. Please check this against their ID or credit card to ensure they are using their card.
3. **How can a card seller receive credit for a mobile card sold?**
 - When the customer purchases their mobile Partners Card, they will be asked to enter the store name where they are purchasing the card or the card seller who recommended the purchase.