



# Partners CARD

## SHOP. SAVE. SUPPORT.

### Partners Card

Partners Card is the premiere shopping fundraiser for Camp Twin Lakes, where shoppers purchase a Partners Card for \$70 and receive a 20% discount for a 10 day period at over 450 participating retailers and restaurants around the Metro Atlanta area. 100% of the proceeds from Partners Card sales go directly to sending children to Camp Twin Lakes, thanks to the generosity of our sponsors.

### Camp Twin Lakes

Since 1993, Camp Twin Lakes has provided life-changing camp experiences to thousands of children with serious illnesses, disabilities, and other life challenges. Camp Twin Lakes provides week-long summer camps and year-round weekend retreats at three fully-accessible and medically-supported campsites, and through hospital-based Camp-To-Go programs across the state of Georgia. Camp Twin Lakes collaborates with more than 60 nonprofit partners, each serving a different population, to create customized programs that teach campers to overcome obstacles and grow in their confidence and capabilities. Annually, Camp Twin Lakes serves more than 10,000 campers, leverages support from 3,500 volunteers and subsidizes 70% of the direct camp costs (\$550) for every camper served. For more information, please visit [www.camptwinlakes.org](http://www.camptwinlakes.org).

### Sponsorship Commitment

Camp Twin Lakes Partners Card provides a unique opportunity to market your company and create a lasting impact on the lives of children. Partnering with us can:

- \* Enhance brand awareness and customer loyalty for your company
- \* Provide employees with an opportunity to participate in a community outreach event
- \* Cultivate key consumers by associating your company with a respected nonprofit organization

There are several levels of sponsorship available to support Partners Card, and we can easily customize a package to fit your company's individual goals and objectives. Each package has a financial contribution that can be met through a monetary donation from your company or through an in-kind donation of goods/services.

*Please contact Partners Card at [partnerscard@camptwinlakes.org](mailto:partnerscard@camptwinlakes.org) to discuss custom sponsorship opportunities for your company.*

## **\$25,000 Partners Card Presenting Sponsor (Reserved)**

Exclusive full-color ad on Directory inside cover, Dedicated social media posts

75 complimentary Partners Cards (\$5,250 value)

Logo promoted in the following areas:

- \* Exclusively on front of Partners Card (5,000 distributed)      Promotional Emails (30,000 constituents)
- \* Exclusively on front of Mobile Card (2,500 sold)      Store Window Posters (450 distributed)
- \* Prominently on front of Directory (5,000 distributed)      Partners Card Website
- \* Prominently on front of Brochure/Direct Mailer (20,000 distributed)

## **\$15,000 Partners Card Platinum Sponsor**

Prominent full-page ad in Directory, Dedicated social media posts

40 complimentary Partners Cards (\$2,800 value)

Logo promoted in the following areas:

- \* Prominently on back of Partners Card (5,000 distributed)      Promotional Emails (30,000 constituents)
- \* Prominently on front of Directory (5,000 distributed)      Partners Card Website
- \* Prominently on front of Brochure/Direct Mailer (20,000 distributed)
- \* Store Window Posters (450 distributed)

## **\$10,000 Partners Card Gold Sponsor**

Full-page ad in Directory

25 complimentary Partners Cards (\$1,750 value)

Logo promoted in the following areas:

- \* Prominently on back of Directory (5,000 distributed)      Promotional Emails (30,000 constituents)
- \* Listed in Brochure/Direct Mailer (20,000 distributed)      Partners Card Website

## **\$5,000 Partners Card Silver Sponsor**

Half-page ad in Directory

10 complimentary Partners Cards (\$700 value)

Logo/name promoted in the following areas:

- \* Name listed in Brochure/Direct Mailer (20,000 distributed)      Partners Card Website
- \* Promotional Emails (30,000 constituents)

## **\$2,500 Partners Card Bronze Sponsor**

Quarter-page ad in Directory

5 complimentary Partners Cards (\$350 value)

Logo promoted in the following areas:

- \* Listed in Brochure/Direct Mailer (20,000 distributed)      Promotional Emails (30,000 constituents)